3rd Annual Great Valley Bookfest

October 18, 2014

The Great Valley BookFest is a family-friendly festival that celebrates literacy and promotes the written word in the heart of California's Central Valley.

Great Valley Bookfest

www.Greatvalleybookfest.org P.O. Box 2188 • Manteca, California 95337 • 209.824.3080
Nonprofit Federal Tax ID # 46-2301382

CELEBRATE THE FUN OF READING!

The day will begin with a costume parade featuring famous characters from literature. Sessions will include author talks, writers' forums, book signings, publishing workshops, cooking demonstrations, slam poetry performances, and other activities. A "street fair" corridor featuring vendors, display booths, and information kiosks will connect the events.

Sessions will address the needs and interests of diverse age groups, including beginning readers, young readers, teens, and adults.

Local library groups, participating authors, and/or retail booksellers will be on hand to display and sell books.

Shopping center restaurants and food/beverage vendors will provide a wide variety of snacking and dining options.

For more information, visit our website:
http://greatvalleybookfest.org/

**"The more that you read, The more things you will know.
The more that you learn, The more places you'll go." ~ Dr. Seuss**

Great Valley Bookfest

Sponsorship Opportunities

Hemingway $5,000 **Limit 2 Sponsors at this level**
Naming Rights
Author Stage Sponsorship: Business name and logo visible on the stage & map
Your organization's logo on all printed advertising materials
Your organization's logo on homepage of our official website with web link
Your organization's logo on all Bookfest merchandise
Sponsorship acknowledgment in Manteca Bulletin print special section
Ten Invitations to the VIP **Private** Author's Reception

Steinbeck $2,500 **Limit 5 Sponsors at this level**
Author Stage Sponsorship: Business name and logo visible on the stage & map
Your organization's logo on all printed advertising materials
Your organization's logo on homepage of our official website with web link
Your organization's logo on all Bookfest merchandise
Sponsorship acknowledgment in Manteca Bulletin print special section
Ten Invitations to the VIP **Private** Author's Reception

Dickinson $1,000 **Limit 3 Sponsors at this level**
Reusable Bag Sponsorship: Business name/logo visible on welcome bag
Your organization's logo on all printed advertising materials
Your organization's logo on homepage of our official website with web link
Your organization's logo on all Bookfest merchandise
Sponsorship acknowledgment in Manteca Bulletin print special section
Ten Invitations to the VIP **Private** Author's Reception

Hawthorne $ 750
Your organization's logo on all printed advertising materials
Your organization's logo on our official website with web link
Your organization's logo on all Bookfest merchandise
Sponsorship acknowledgment in Manteca Bulletin print special section
Six Invitations to the VIP **Private** Author's Reception

Mark Twain $ 500
Your organization's logo on our official website
Your organization's logo included on Bookfest merchandise
Sponsorship acknowledgment in Manteca Bulletin print special section
Four Invitations to the VIP **Private** Author's Reception

J.K. Rowling $ 100
Name and/or organization's logo on website
Sponsorship acknowledgment in Manteca Bulletin print special section

In Kind or Matching over $1,000
Your organization's logo on all printed advertising materials
Your organization's logo on our official website
Your organization's logo on all Bookfest merchandise
Sponsorship acknowledgment in Manteca Bulletin print special section

Note: all sponsorships will be acknowledged on the web site until the end of the current calendar year.

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Sponsorship Application:

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ *State:* _____ *Zip:* _____

Business phone: _____ *Cell:* _____

E-mail Address: _____

Event: **October 18, 2014**
Place: **Promenade Shops at Orchard Valley, Manteca, CA 95337**
Time: **10:00 am – 4:00 pm**

Sponsorship categories:

Sponsorship description and details on separate sheet.

- ☐ **Hemingway ($5,000)**
- ☐ **Steinbeck ($2,500 to $4,999)**
- ☐ **Dickinson ($1,000 to $2,499)**
- ☐ **Hawthorne ($750 to $999)**
- ☐ **Mark Twain ($500 to $749)**
- ☐ **J.K. Rowling ($100 to $499)**

Total: $ _____

Credit Card: # _____ *Expiration:* _____

Signature: _____

We accept checks and credit cards.
Make checks payable to: **Great Valley Bookfest.**
Send applications to: **P.O. Box 2188, Manteca, CA 95337**

See the beautiful location and great turnout from last year! *www.Greatvalleybookfest.org*